

PROFESSIONAL SUMMARY

Seasoned software product development leader with a breadth of knowledge and experience both technical and creative, ideally suited to both see the big picture and sweat the details.

WORK EXPERIENCE

Principal Product Manager **2018 - present**
Oracle, Inc Austin, TX

Drove organizational change to use a more data-driven approach to strategic project prioritization, agile roadmap planning, and user behavior analysis for an enterprise social listening, engagement, and publishing platform.

- Integrated a comprehensive analytics tool to measure usage and behaviors.
- Led global UX efforts to refresh legacy product user interfaces.
- Created a simplified, focused onboarding experience for first time users.

Software Development Manager **2016 - 2018**
Oracle, Inc Austin, TX

Led a team of full stack developers to extend a high volume social media engagement SaaS app built with Ruby on Rails and React JS.

- Drove platform improvements that decreased delayed messages by 75%.
- Built reporting tools to measure key application performance metrics.
- Coordinated changes across products and geographically dispersed teams.

Chief Technology Officer **2015 - 2016**
MicroVentures, Inc Austin, TX

Oversaw development of an equity crowdfunding platform for a fintech startup.

- Hired, mentored, and trained frontend and backend developers.
- Managed projects and set priorities according to business needs.

Ops Business Intelligence Developer **2014 - 2015**
Apple, Inc Austin, TX

Built and maintained internal development, deployment, reporting, data processing, and help desk tools on the Shared Services and Infrastructure team.

Owner / Lead Developer **2001 - 2014**
Dragon Eye Design, Inc Austin, TX

Led technical and creative aspects of agency projects. See dragoneyedesign.com.

CONTACT INFORMATION

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WORK EXPERIENCE, cont.

Lead Developer
MicroVentures, Inc
2013 - 2014

Frontend Web Developer
HomeAway, Inc
2005 - 2009

Web Developer
USDA Forest Service
2001 - 2003

Web Developer
General Systems Corporation
2000

EDUCATION

Agile Certified Practitioner (PMI-ACP)
2018

Project Management Professional (PMP)
2017

Project Management Certificate
University of Texas at Austin
2017

BFA Communication Design
Concentration in Interactive Media
Texas State University

PROFESSIONAL INTERESTS

PRODUCT DEVELOPMENT

User Experience / Technical Implementation



PROJECT MANAGEMENT

Agile / Scrum / Traditional / Release Management



BUSINESS STRATEGY

Competitive Analysis / Go-to-Market



BUSINESS INTELLIGENCE

User Behavior / Statistical Analysis / Visualization



PEOPLE MANAGEMENT

Resourcing / Talent Acquisition / Team Building



COMMUNICATION

Public Speaking / Training / Persuasion



IT MANAGEMENT

Hardware / Infrastructure / Architecture



TECHNICAL COMPETENCIES

BUSINESS TOOLS

Productivity / Visualization / Presentation



WEB CLIENT TECHNOLOGIES

HTML5 / CSS3 / SASS / Javascript



MULTIMEDIA DESIGN TOOLS

Web / Print / Animation / Video



WEB SERVER TECHNOLOGIES

PHP / Ruby / RDBMS / Cache / Web Server



DEVELOPMENT TOOLS

Virtualization / IDE / Source Control



INDUSTRY EXPERIENCE

SOCIAL MEDIA

Analysis / Aggregation / Marketing



FINANCE

Crowdfunding / Venture Capital / Services



TRAVEL / HOSPITALITY

Vacation Rental / Travel Agency



EDUCATION / TRAINING

K-12 / University / Learning Management



HEALTHCARE / MEDICINE

Dermatology / Pediatrics / Pharmacy



CONSTRUCTION / ARCH

Architectural Firms / Building Materials



NON-PROFIT / GOVERNMENT

Food Pantry / Religious Ministry / Forestry



CONSUMER / RETAIL

Electronics / Textiles / Novelty



LANGUAGES & HOBBIES

TRAVEL

UNESCO World Heritage Sites Bucket List



MANDARIN CHINESE

Conversational Oral / Basic Written



DRUMMING

Amateur



SOCCER

Recreational Player & Captain / Liverpool FC Fan

